



A.B.M. COLLEGE

(A Constituent Unit of Kolhan University)
JAMSHEDPUR – 831 003 (JHARKHAND)

“B” Grade By NAAC Bengaluru

Ref.No/ABMC/.....

Date : 22-07-2020

Notice for M.Com IVth Sem, Session -2018-20

This is to Inform to all the Students of M.Com IVth Sem Session-2018-20 that they should prepare their project 100 Marks as per instruction mention below:-

1. Elective Paper -Finance – Dissertation (Projects) Topic

- a) A study on Mutual Funds : Investor Awareness
College Roll No – 01 to 30 – Dr. R.P. Prasad
- b) A study on working Capital Management
College Roll No – 31 to 70 – Dr. S. B. Tiwary
- c) New Technologies in Banking Sector
College Roll No – 71 to 110 – Dr. B.N. Ojha
- d) A Study on Foreign Direct Investment
College Roll No – 111 to 150 – Dr. J.P. Narayan
- e) Accounting Education in Indian University
College Roll No – 151 to Above – Sri. D. Dwivedi

2. Elective Paper –Human Resource Management –

- a) A Study on E Recruitment
Or
- b) A Study on Employee Retention
Or
- c) The Relevance of Human Resource in Today’s Business Environment.
Dr. B.N. Ojha

3. Elective Paper – Marketing Management –

- a) A Study of Challenges of upcoming malls in Jamshedpur



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Or

b) Customer Perception towards online Marketing

Or

c) Market Segmentation

Or

d) Marketing of Financial Product

Dr. S. B. Tiwary & Dr. B.N. Ojha

Instructions :

1. Only secondary data will be used
2. The project report should be between 50 to 60 pages
3. The Project report should be either hand written or typed
4. Students may contact the teachers of Commerce department through mobile No for any help or guidance

Name of Teachers

Mobile No

1) Dr. R.P. Prasad	9939925355
2) Dr. S.B. Tiwary	9334240746
3) Dr. B.N. Ojha	9431149854
4) Dr. J.P. Narayan	9431183687
5) Sri. D. Dwivedi	9431340173

S.B. Tiwary
22-07-2020
HOD Commerce

S.B. Tiwary
22/07/2020
Principal
PRINCIPAL
A.B.M. COLLEGE
JAMSHEDPUR-3